

From: Andrew Bowles, Chair Swale Health and Wellbeing Board

To: Kent Health and Wellbeing Board – 19 November 2014

Subject: **Progress Report from the Swale Health and Wellbeing Board**

Classification: Unrestricted

Summary:

This report provides an update on the progress made by the Swale Health and Wellbeing Board in promoting and delivering the Kent Joint Health and Wellbeing Strategy.

Recommendations:

The Health and Wellbeing Board is asked to note the contents of the report.

1. Introduction

At the July meeting of the Kent Health and Wellbeing Board, it was agreed that local Health and Wellbeing Boards would be instructed to promote the Kent Joint Health and Wellbeing Strategy and to develop local actions plans to implement the Strategy at the local level.

This report provides a brief update on progress made by the Swale Health and Wellbeing Board on these two issues.

2. Communication and engagement

Swale Health and Wellbeing Board as a Board has not itself undertaken any public engagement events around the Joint Strategy. However, individual member organisations of the Board have carried out engagement or communication, either directly about the Strategy, or indirectly about the priorities and outcomes identified in the Strategy. This includes:

- (i) Swale Clinical Commissioning Group have attended CVS meetings, PLG, CCG Network, and Voluntary Services workshop to discuss their priorities as reflected in their Commissioning Plans, and have a further event on 5 November, “Better care Together”, to go through in more detail key priorities that reflect outcomes 2, 3, 4 and 5 in the Strategy. There is also an additional meeting on 18 November with stakeholders to discuss the Urgent Care model review;
- (ii) Swale Borough Council has placed information about, and a link to, the Joint Health and Wellbeing Strategy on their website and on the Swale ‘My Place’ website, which is used by people in Swale in bid on social housing; and
- (iii) Swale CVS have actively promoted the Stoptober initiative to encourage people to quit smoking. Swale CVS also actively promote health information across the Borough through the Swale Community Empowerment Network.

The Swale Health and Wellbeing Board will continue to monitor promotion of the Strategy by individual member organisations and other local partners.

3. Local implementation

The Swale Health and Wellbeing Board are in the process of agreeing local health and wellbeing priorities, based on the outcomes set out in the Joint Health and Wellbeing Strategy. Using the Swale local assurance framework for the Joint Strategic Needs Assessment (JSNA), the Board have identified key areas where Swale is performing below the national and/or Kent average, such as smoking in pregnancy, which will inform its priorities for the next 12 months. The Board will discuss these in more detail at their next meeting on 19 November.

Following agreement of the Board, a local action plan will be developed to identify actions to deliver those priorities. Targets will be set using the JSNA monitoring data, as set out in the local assurance framework, where local level data is available.

Delivery of the action plan will be co-ordinated by the Swale Health Improvement Partnership, a sub-group of the Health and Wellbeing Board. The Partnership will establish single issue Task and Finish Groups to focus on particular priorities as appropriate.

Individual member organisations of the Board are also ensuring that they reflect the Joint Health and Wellbeing Strategy within their own individual strategies and plans. This includes:

- (i) the Swale CCG vision and commissioning priorities, as set out in their two year and five year Commissioning Plans, are in line with the priorities and outcomes of the Joint Health and Wellbeing Strategy;
- (ii) Swale Borough Council will ensure that it reflects the priorities and outcomes within the appropriate service level plans and strategies, such as housing and physical activity, as well as in its overall Corporate Plan;
- (iii) Swale CVS are bidding for funding for projects to support the priorities and outcomes of the Strategy, including delivery of the Ways to Wellbeing Programme and identifying and addressing potential mental health issues with young children; and
- (iv) Kent County Council will reflect the priorities and outcomes around learning disability within their health and social care targets, and will seek to deliver those outcomes by working in partnership with Kent Public Health and the Learning Disability Partnership Board.

The Swale Health and Wellbeing Board will monitor progress against its local action plan and targets on a quarterly basis.

Priorities may be refreshed after 12 months depending on the progress made.